


On any board of directors,
if you only fill the room with
people who think like you,
how can you get the best result
for customers, shareholders,
and everyone in between?

Women think differently,
act differently –
that difference adds value.
It is that diversity
that makes a board stronger.



– **Melisa Denis**
partner, KPMG
and founding member
of The Board Connection

SPONSORSHIP OPPORTUNITIES

The Board Connection sponsors are afforded unique access to Texas's most talented executive women, brand building opportunities and impact relationships.

- **Brand building opportunities** – reach many future Board members
- **Access opportunities** – access to Texas's most talented, board ready executive women
- **Impact opportunities** – our executive members impact your business through mentoring your promising women executives

The Board Connection is a Texas-based non-profit organization established to **educate** and **connect** qualified executive professional women in Texas to opportunities for corporate board positions.

We invite you to join us and our sponsors in our commitment to increase the influence of women leaders in Texas. Three sponsorship levels are available: **Gold, Silver,** and **Bronze.**

Contact The Board Connection President, Melisa Denis, to learn more at mdenis@theboardconnection.org.

SPONSOR LEVELS

GOLD SPONSORSHIP BENEFITS

Brand Building: Reach future Board members

- Industry exclusivity sponsorship
- Acknowledgement, including company name and logo, in The Board Connection updates to the Texas Census of Women Directors and Executive Officers
- Special acknowledgement as a Gold Level Sponsor at all The Board Connection events
- Company logo displayed in connection with all The Board Connection events
- Company introduction and overview at one quarterly program
- Company recognition on The Board Connection website including logo, description and link to company website

Access: Connect with board ready executive women

- Preferred seating at events - includes table of 10 with table signage
- Our members will be available to your company for a brainstorming session, survey or a focus group twice a year for the term of sponsorship
- Subsequent years' Gold sponsorship cost of \$15,000
- 4 copies of the printed Census study published in collaboration with the University of Texas at Dallas

Impact: Our members impacting your business

- 2 complimentary Charter Memberships for the term of sponsorship for your qualified women executives
- 2 opportunities for mentoring by 2 of our members for your company's talented high-potential women executives

\$20,000 Gold Sponsorship Level

SILVER SPONSORSHIP BENEFITS

Brand Building: Reach future Board members

- Special acknowledgment as Silver Level Sponsor at all The Board Connection events
- Company logo displayed in connection with all The Board Connection events
- Company introduction and overview at one quarterly program
- Company recognition on The Board Connection website including logo, description and link to company website

Access: Connect with board ready executive women

- Preferred seating at events - includes table of 10 with table signage
- Our members will be available to your company for a brainstorming session, survey or a focus group once a year for the term of sponsorship
- 2 copies of the printed Census published in collaboration with the University of Texas at Dallas

Impact: Our members impacting your business

- 1 complimentary Charter Membership for the term of sponsorship for your qualified women executive
- 1 opportunity for mentoring by one of our members for your company's talented high-potential women executives
- Ability for members to network with and generate leads/business opportunities for the sponsor

\$10,000 Silver Sponsorship Level

BRONZE SPONSORSHIP BENEFITS

Brand Building: Reach future Board members

- Special acknowledgment as Bronze Level Sponsor at all The Board Connection events
- Company logo displayed in connection with all The Board Connection events
- Company introduction and overview at one quarterly program
- Company recognition on The Board Connection website including logo, description and link to company website

Access: Connect with board ready executive women

- 1 copy of the printed Census published in collaboration with the University of Texas at Dallas

Impact: Our members impacting your business

- 1 Complimentary Charter Membership for the term of sponsorship for your qualified women executive

\$5,000 Bronze Sponsorship Level